



September 1, 1999

Food and Drug Administration 6791 '99 SEP 29 3 2:33

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204



Dear Sirs:

Notice is hereby given pursuant to the requirements of Section 403(r)(6) (21 U.S.C. § 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21 C.F.R. § 101.93, that Rexall Showcase International, Inc. ("RSI") located at 6 111 Broken Sound Parkway, N. W., Boca Raton, Florida 33487 within the past 30 days commenced marketing a dietary supplement bearing the following statement(s) on the label and/or in the labeling:

Nutri-Kids School Aid™: Nutri-Kids School Aid delivers complex carbohydrates and a blend of quality Supro® soy protein isolate and whey protein concentrate to give kids the biochemical balance they need to promote alertness and sustained energy. Unlike sugary caffeinated soft drinks, Nutri-Kids School Aid helps promote steady blood sugar levels so energy remains constant to avoid blood sugar "highs" and "lows." This complete protein blend contains all the amino acids your child needs to synthesize important neurotransmitters necessary for communication between nerve cells. Plus, Nutri-Kids School Aid offers special ingredients, DHA (docosahexaenoic acid) and AA (arachidonic acid), which are long-chain fatty acids with the critical omega-3 component to promote healthy brain function. [It] combines protein, carbohydrates, fiber and essential high-potency vitamins and minerals for sustained energy and alertness. [It] includes grape seed, isoflavones, glutamine, taurine, lecithin, and soy lecithin providing phosphatidylcholine to support healthy brain function and optimal well-being.

The undersigned certifies that the information contained in this notice is complete and accurate and that RSI has substantiation that the statement is truthful and not misleading.

Sincerely,

Deborah Shur Trinker
Vice President of Regulatory Affairs
and Assistant General Counsel

Enclosure

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